



**South Florida Karting, Inc
Martin County Kart Way
5400 SE Bridge Road
Hobe Sound, Florida 34997**

Real Racing, Real Competition, Real Champions

**Wanted: Companies and People who are community minded,
have a heart for children, and love Racing!**

South Florida Karting is looking for sponsors for the 2013 racing season at the Martin County Kartway on Bridge Road in Hobe Sound Florida. SFK is a not for profit corporation that leases the Kartway and operates it for the benefit of the residents of Martin County and the greater South Florida racing community.

The Martin County Kartway was built over 30 years ago on the Hobe Sound landfill and has attracting racers of all ages ever since. The newly formed SKA has been charged by Martin County with providing a safe, professional, and fair racing environment for racers young and old; and to manage, promote, and grow the racing program at the Kartway. To that end, our little track is in need of your help! The SKA is looking to make safety improvements, purchase an electronic scoring system, rebuild our crumbling scoring tower, rejuvenate the grounds, and more.

We are asking you to sponsor our track with a tax deductible gift. Your contribution will be recognized in a variety of ways! Perks can include a 4x8 foot sign along our back stretch, your company logo on our web site, VIP tickets for our most popular events for you and your guests, and MORE!

Becoming a sponsor is as easy as emailing or calling me (contact info below). I or one of my representatives will contact you to discuss the benefits of sponsorship. Together we will create a package that will best promote your business to our fans and the South Florida racing community. Go to our web site at www.southfloridakarting.com to explore Karting in Martin County, the SKA, our educational programs, and our race day structure. We hope you will consider becoming a part of the SKA team with a generous financial contribution.

Sincerely,

Ricky Moxley, President
South Florida Karting Inc.
sfkarting@bellsouth.net

SKA GOALS FOR 2013:

- Update Scoring Tower and First Aid Facility-\$2000
- New Electronic Scoring System- \$3500
- Covers for Grid, Tech Area and Gate- \$2000
- Shoot out Race Day Sponsor- \$2000
- Trophy/Awards Sponsor- \$2000
- New Grand Stands- \$3000
- New Bathroom Facility-\$5000

All contributions are fully tax deductible! Here is how you can help:

Full Season Sponsorships

- **Champion Level-** *Full Cash Donation for one of the above*
- **Feature Sponsor-** *\$600 SINGLE Class Sponsorship for a season*
- **Competition Sponsor-** *\$500 Friend of the Kartway sponsorship*

Single Race Day Sponsor Ships

- \$200 Single Race Day Sponsor
- \$100 Single Class Sponsor For a single Race Day.
- \$50 Special Awards Sponsor for a single race day

Benefits of Sponsorship:

Champion Level- Two 4x8 bill board on back stretch, promotion on all SKA media and race day announcements comps to all SKA events, Special on site media events for your company and MORE!

Feature Level- Class Trophies will include your company's name, 4x8 bill board, media promos and more

Competition Level- 4x8 Bill board on back stretch, web site promo, news letter promo.

Single Race day sponsor- Banner on front of grandstand, Promos from Announcer Booth

Single Class sponsor- Your name with class name, Banner in front of grand stand

Special Awards Sponsor- Banner and announcements at the track

Contact: Ricky Moxley, President SKA

Email: sfkarting@bellsouth.net

Phone: 772-201-1556